



Sponsorship Opportunity

**They walked a thousand
miles in search of a better
future. Join us on a 5K walk to help them find
it.**

A **5K Walk event** is being held on **Saturday, November 19, 2005, 8:30 a.m.** at Metropolitan Park, across from Alltel Stadium to raise money for The Alliance For The Lost Boys of Sudan. 100% of your sponsorship goes directly to The Lost Boys. Please consider one of our levels of sponsorship.

Gold Sponsorship

\$1,500

Your logo and branding will be prominently featured on:

- the walk t-shirt
- premium item
- marketing collateral (distributed in walk/race bags)
- visibility on event banner
- opportunity to distribute branded premium item in bag
- photo opportunity
- inclusion in press release
- recognition & gift at pre-race rally

Silver Sponsorship

\$1,000

- premium item
- marketing collateral (distributed in walk/race bags)
- visibility on event banner
- opportunity to distribute branded premium item in bag
- photo opportunity
- inclusion in press release
- recognition & gift at pre-race rally

Bronze Sponsorship

\$500

- marketing collateral (distributed in walk/race bags)
- opportunity to distribute branded premium item in bag
- photo opportunity

We look forward to your participation in this exciting event!

For More Information contact: The Alliance for the Lost Boys of Sudan at: 904-363-9821

All Checks Payable to: The RITA Foundation, Inc., re: Alliance for the Lost Boys

Mail to: Alliance for the Lost Boys: 8241 Wallingford Hills Lane Jacksonville, FL 32256